

FREMANTLE SURF LIFE SAVING CLUB

STRATEGIC PLAN 2023 - 2025

Purpose: Encourage and develop our Fremantle Surf Life Saving Club people through the Four Pillars: Nipper & Youth, Training and Education, Surf Sports and Lifesaving.

ENGAGED, ACTIVE MEMBERSHIP

- Seek and support diversity in the membership
- Refine the surf sports development model to increase participation and success across all the disciplines and levels
- Provide and foster leadership opportunities for our people
- Every hour counts - recognise and encourage the contribution of our people that support the Club
- Provide exemplary training in life saving

OUR PEOPLE AND PLACE

- Promote a welcoming, supportive and inclusive Club culture
- Celebrate member achievements in and out of the Club
- Define and enact safeguarding and wellbeing policies
- Develop and promote environmentally conscious practices
- Manage the ongoing commitment to the journey of Reconciliation

A STRONG SUSTAINABLE CLUB

- Continuously improve our practices and communication to effectively meet the needs of all stakeholders
- Collaborate across the Four Pillars within the Club, across clubs, and within the community
- Create and maintain a strong organisational structure that ensures exemplary governance and strategic leadership
- Strengthen our financial resilience through diversity and innovation in key areas: marketing, promotion, and the Club facilities

